8. Disinformation Risk Reduction

TL;DR Disinformation Risk Reduction

Red Team: Learning how the other half thinks

If you're defending against a team's actions, it's useful to understand how that team thinks. Whilst it's possible to reach out and speak to disinformation creators, that's not always

advisable, so CogSecCollab runs weekly Disinformation Red Team sessions. We've learned a lot from these sessions, often changing the way we work to match insights like "yeah, of course that's why it happens that way".

Some topics you might like to try include:

- running "disinformation as a service"/alternative marketing companies,
- running hostile social media platforms,
- running hybrid disinformation / traditional infosec incidents,
- extending an existing campaign, to predict where it might go next